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TITBITS
BONANZA

15 Jan - 10 Feb 2021



At Selected POPULAR Stores

- Bedok Mall
- Bras Basah Complex
- Causeway Point
- Clementi Mall
- Compass One
- Heartland Mall

- Hougang Mall
- IMM
- Junction 8
- Jurong Point
- Marine Parade Central
- NEX

- Northpoint City
- Paya Lebar Quarter
- Tampines Mall
- Toa Payoh HDB Hub
- United Square
- Westgate
- Vivo City

**MUST
BUY**

CHINESE NEW YEAR GOODIES



SING LONG
NONYA PINEAPPLE
TART 400G

\$8.90

UP: \$9.90



SING LONG
KUIH BANGKIT
300G

\$4.95

UP: \$5.50



SING LONG
PRAWN ROLLS 350G

\$10.30

UP: \$11.50



SING LONG
LOVE LETTER 300G

\$7.25

UP: \$8.50



SING LONG
PEANUT CAKE 480G

\$4.80

UP: \$5.50



SING LONG
PEANUT PUFF 350G

\$6.30

UP: \$6.90



EGO
BEEHIVE EGG ROLLS 240G
(ASSORTED FLAVOURS)

\$4.30
EACH

UP: \$4.80 EACH



EGO
EGG ROLLS 600G

\$11.60

UP: \$13.45

CHOCOLATES

**MUST
BUY**



**ANDES
MINT CHOCOLATE 132G
(ASSORTED FLAVOURS)**

\$3.20
EACH
UP: \$3.90 EACH



**WHITTAKER'S
MINI ALMOND 80G
(ASSORTED FLAVOURS)**

\$7.35
EACH
UP: \$7.80 EACH



**CINDY GOLD
CHOCOLATE COIN 240G
PANDA/BEAR DESIGN**

\$5.00
EACH
UP: \$5.80 EACH



**DELFI
CNY CHOCOLATE COIN
10X25G**

\$9.00
UP: \$10.00



**EGO
CHOCOLATE COINS**

\$5.65
UP: \$6.35



**EGO
GOOD FORTUNE
MILK CHOCOLATE 250G**

\$3.90
UP: \$4.20



**EGO
MINI GOLDEN MILK
CHOCOLATE EGGS 250G**

BUY 4 @ 25% OFF
UP: \$3.95 EACH

**MUST
BUY**

SAVOURY SNACKS

**BEST
SELLER**



EGO
DELICIOUS CRISPY
CUTTLEFISH 136G

\$11.95

UP: \$13.60



KEN KEN
CRISPY ROLLED
CUTTLEFISH 60G

\$5.20

UP: \$5.90



KEN KEN GIFT PACK SALTED EGG
CRISPY FISH SKIN
ASSORTED 3 IN 1

\$9.20

UP: \$10.90

**BEST
SELLER**



KEN KEN
GIFT PACK
55

\$8.80

UP: \$10.50



KEN KEN
CUTTLEFISH 60G
(ASSORTED FLAVOURS)

\$4.80
EACH

UP: \$5.50 EACH



KEN KEN
CUTTLEFISH 45G
(ASSORTED FLAVOURS)

\$6.50
EACH

UP: \$7.50 EACH



KEN KEN
CUTTLEFISH
35G

\$4.50

UP: \$5.00

CANDIES & PRESERVED FRUITS

**MUST
BUY**



EGO
ASSORTED
FRUIT BOX 500G

\$7.95

UP: \$9.15

**BEST
DEAL**



GRANDMA'S
LIUXIN MOCHI 80G

\$4.80
EACH

UP: \$8.90 EACH



EGO
GOLDEN FORTUNE
BUCKET ASSORTED
JELLY 300G

\$7.35

UP: \$8.30



EGO
ORANGE JELLY
DROPS

\$3.15

UP: \$3.50

MIX & MATCH BUY 4 @ 25% OFF



EGO
GOLDEN MILK
CANDY 200G

UP: \$3.95 EACH



EGO
JAPANESE STYLE
ASSORTED CRACKERS
100G

UP: \$3.95 EACH



EGO
GARLIC GREEN PEAS
180G

UP: \$3.95 EACH



EGO
PRESERVED FRUITS
(ASSORTED FRUITS &
FLAVOURS)

UP: \$3.95 EACH

**MUST
BUY**

NUTS



EGO
ANCHOVIES WITH
PEANUT 80G

\$3.75

UP: \$4.20



EGO
MELON/PUMPKIN SEEDS
(ASSORTED FLAVOURS)

\$3.60
EACH

UP: \$4.05 EACH



CAMEL ASSORTED NUTS 12S
(ASSORTED FLAVOURS)

**\$6.90 ~
\$9.90**

UP: \$9.60 - \$15.60



CAMEL ROASTED PEANUTS
300G

\$2.50

UP: \$3.20



CAMEL BAKED CASHEWS/
COCKTAIL MIX/NATURAL ALMOND
(ASSORTED FLAVOURS)

\$11.80
EACH

UP: \$12.90 EACH



CAMEL
ROASTED CASHEWS 600G/
NATURAL PISTACHIOS 500G

**\$16.90 ~
\$18.90**

UP: \$18.90 - \$20.90



CAMEL
ROASTED CASHEWS
270G

\$9.90

UP: \$10.90



CAMEL
NATURAL PISTACHIOS 250G/
FANCY MIXED NUTS 300G

\$8.90
EACH

UP: \$9.90 EACH

CONDIMENTS

**MUST
BUY**



HAI'S
SAMBAL CHILLI/
NASI LEMAK CHILLI

\$3.00
EACH

UP: \$3.50 EACH



AMOCAN
CHILLI CRUNCH 200G
SEAWEED/PRAWN FLAVOURS

\$3.95
EACH

UP: \$4.50 EACH



AMOCAN
SINGAPORE SAUCE 340G
(ASSORTED FLAVOURS)

\$5.95
EACH

UP: \$7.20 EACH



HAI'S ASIA JOY
MALA HOTPOT/ SALTED EGG
BUTTER PRAWN PASTE

\$2.10
EACH

UP: \$2.35 EACH



HAI'S ASIA JOY INSTANT PASTE
(ASSORTED FLAVOURS)

3 FOR \$5

UP: \$2.00 EACH



LUCKY BEAR SELF HEATING
HOTPOT 300G
(ASSORTED FLAVOURS)

3 FOR \$14.95

UP: \$5.50 EACH



OTTOGI TTEOKBOKKI
WITH RAMYeon 436G

\$5.50

UP: \$6.30



OTTOGI RICE
TTEOKBOKKI 426G

\$5.50

UP: \$6.30

**CNY
GOODIES**

AVAILABLE EXCLUSIVELY AT POPULAR



- A) TIANJE
NYONYA SAMBAL TULLES
COOKIES 200G
\$13.80 UP: \$18.00
- B) TIANJE
CRANBERRY BUTTER COOKIES
220G
\$13.80 UP: \$18.00
- C) TIANJE
GREEN PEAS COOKIES 300G
\$13.80 UP: \$18.00
- D) TIANJE
MACADAMIA NUT COOKIES
250G
\$13.80 UP: \$18.00
- E) TIANJE
ALMOND COOKIES 300G
\$13.80 UP: \$18.00
- F) TIANJE
CARNIVAL PINEAPPLE COOKIES
380G
\$13.80 UP: \$18.00



All prices are accurate at the time of print. Promotion is valid from 15 Jan – 10 Feb 2021 at selected POPULAR stores. Not valid with any other discounts (POPULAR Card/e-Card, vouchers and/or promotions). Terms and conditions apply. While stocks last.

AVAILABLE EXCLUSIVELY AT POPULAR

FROM
THAILAND



LITTLE FARM
CRISPY BREAD
(ASSORTED FLAVOURS)

\$1.20
EACH

UP: \$1.60 EACH



CHIC CHIC
CRISPY SNACK
(ASSORTED FLAVOURS)

4 FOR \$10

UP: \$3.30 EACH



TRY ME
CRISPY TARO CHIP
(ASSORTED FLAVOURS)

4 FOR \$10

UP: \$2.60 EACH



TRY ME
CRISPY FRUITS CHIP
(ASSORTED FLAVOURS)

4 FOR \$10

UP: \$2.60 EACH



MOO YIM YIM
CRISPY PORK
(ASSORTED FLAVOURS)

4 FOR \$10

UP: \$2.60 EACH



VILAI COCONUT
CRISPY ROLLS
(ASSORTED FLAVOURS)

4 FOR \$10

UP: \$3.00 EACH

GIFT IDEAS



A1 ABALONE GIFT BOX

CONSISTS OF 2 CANS OF ABALONE IN BRINE, 1 CAN OF BRAISED TOP SHELL IN BROWN SAUCE AND 1 CAN OF BUDDHA JUMP OVER THE WALL

\$48

UP: \$60.80



NEW MOON ESSENCE OF CHICKEN 6X68ML

\$11.90

UP: \$18.90



VAN HOUTEN CHOCOLATE TIN 300G (ASSORTED FLAVOURS)

\$9.50

UP: \$11.50



HUP CHONG MINI BBQ 165G PORK/CHICKEN

\$6.50
EACH

UP: \$7.20 EACH



HUP CHONG BBQ KING 165G

\$6.90

UP: \$7.90



HUP CHONG FLOSS 115G-140G (ASSORTED FLAVOURS)

**\$5.00 ~
\$6.40**

UP: \$5.50 - \$6.90



MERCI CHOCOLATE FINEST SELECTION 250G (ASSORTED FLAVOURS)

\$6.00

UP: \$8.50



VAN HOUTEN CHOCOLATE BOX (ASSORTED FLAVOURS)

\$4.95

UP: \$6.40

GIFT IDEAS



**NEW MOON SPECIAL GRADE BIRDNEST
WITH ROCK SUGAR 6X75G**

\$28.80

UP: \$34.90

**BEST
DEAL**



**NEW MOON ABALONE GIFT SET 25
(SOUTH AFRICA ABALONE 5-10PCS)**

\$50

UP: \$91.60



**2021 LUNAR NUT MIX GIFT BOX
8X30G**

\$16.80

UP: \$18.80



**KIT KAT
PARTY BOX**

\$7.50

UP: \$9.80



**NESTLE QUALITY STREET
CARTON 240G**

\$7.90

UP: \$9.95



**FERRERO ROCHER
T16**

\$10.95

UP: \$12.00



**FERRERO ROCHER
COLLECTION T15**

\$12.35

UP: \$13.80



**FERRERO ROCHER
T24**

\$16.45

UP: \$18.00

GREAT FOR PARTIES

**BEST
DEAL**



**SINCERO
VARIETY PACK 8X50G**

\$9.50

UP: \$14.00



**SINCERO
DARK CHOCOLATE 200G
(ASSORTED FLAVOURS)**

\$5.50
EACH

UP: \$7.00 EACH

**BEST
DEAL**



**STORCK
MINT CHOCOLATE
CANDY 200G**

\$2.95

UP: \$3.95



**DROSTE
CHOCOLATE 80G-85G
(ASSORTED FLAVOURS)**

\$2.95
EACH

UP: \$3.60 EACH

**POPULAR
EXCLUSIVE**



**HIMALAYA
SALT CANDY
HONEY LIME**

\$7.80

UP: \$12.00

MULTI PACK - 12PCS



**BINGGRAE
SAMANCO ICE CREAM
(ASSORTED FLAVOURS)**

\$1.60
EACH

UP: \$2.30 EACH

GREAT FOR PARTIES



TAO KAE NOI
SEAWEED BIG ROLL
CLASSIC

\$2.95

UP: \$3.50

MULTI PACK - 9PCS



TAO KAE NOI
SALTED EGG SEAWEED 45G
(ASSORTED FLAVOURS)

\$2.95

UP: \$3.20



YU MIN GOLDEN
BUCKWHEAT SEAWEED 40G
(ASSORTED FLAVOURS)

\$3.95
EACH

UP: \$4.65 EACH



HULA
SALTED EGG FISH SKIN
200G
(ASSORTED FLAVOURS)

\$12.90
EACH

UP: \$14.90 EACH

**BEST
SELLER**



CHA CHA
DAILY NUTS

\$5.45

UP: \$5.90

MULTI PACK - 5PCS

**BEST
SELLER**



TOM'S FARM
ALMOND
(ASSORTED FLAVOURS)

\$8.50
EACH

UP: \$9.50 EACH

GREAT FOR PARTIES



WIN2
POTATO CRISP CRACKERS 600G
(ASSORTED FLAVOURS)

\$5.00
EACH
UP: \$6.50 EACH

BEST
DEAL



GUINNESS/JIM BEAM
POTATO CHIPS 150G
(ASSORTED FLAVOURS)

\$3.75
EACH
UP: \$5.50 EACH



DAVID BACK KOM
POTATO CHIP 135G
TOMATO FLAVOUR

\$4.90
UP: \$7.90



BURTS
POTATO CHIPS 150G
(ASSORTED FLAVOURS)

\$3.75
EACH
UP: \$4.95 EACH

NEW



THE MUSHROOM FARM
SHIITAKE CRUNCHIES 180G
(ASSORTED FLAVOURS)

\$14.35
EACH
UP: \$16.90 EACH

NEW



THE MUSHROOM FARM
PEARL OYSTER CRUNCHIES 180G
(ASSORTED FLAVOURS)

\$14.35
EACH
UP: \$16.90 EACH

NEW



THE MUSHROOM FARM
SHIITAKE MUSHROOM JERKY
200G

\$16.00
UP: \$18.80

GREAT FOR PARTIES



**WALKERS
CHOCOLATE CHUNK & HAZELNUT
BISCUITS 150G**

\$4.65

UP: \$5.20



**WALKERS
SHORTBREAD FINGERS 150G**

\$4.85

UP: \$5.40



**WALKERS
STRAWBERRY & CREAM
BISCUITS 150G**

\$4.65

UP: \$5.20

**BEST
SELLER**



**GLICO POCKY
(ASSORTED FLAVOURS)**

4 FOR \$4.80

UP: \$1.80 EACH

**MUST
BUY**



**WANT WANT
SENBEI 92G**

2 FOR \$4.60

UP: \$2.80 EACH



**DAHFA
FISH SLICES 280G**

\$6.80

UP: \$7.80

BOUNTIFUL BUNDLES

**BEST
SELLER**



**WAKASHO
CHIA SEED JELLY
(ASSORTED FLAVOURS)**

2 FOR \$8.80

UP: \$6.20 EACH



**GOLDEN BORONIA
NOUGAT 100G
(ASSORTED FLAVOURS)**

2 FOR \$6.50

UP: \$5.50 EACH



**YUPI
GUMMIES 96G - 120G
(ASSORTED FLAVOURS)**

3 FOR \$5.00

UP: \$1.95 EACH



**BEST
SELLER**

**CHA CHA
SUNFLOWER SEED 145G
(ASSORTED FLAVOURS)**

2 FOR \$2.75

UP: \$1.60 EACH



**CHA CHA
SUNFLOWER SEED 98G-160G
(ASSORTED FLAVOURS)**

2 FOR \$4.50

UP: \$2.60 EACH



**LOT 100
SOUR GUMMY 100G
(ASSORTED FLAVOURS)**

2 FOR \$4.70

UP: \$2.80 EACH



**LITTLE KEEFY
CANDY FLOSS 15G
(ASSORTED FLAVOURS)**

2 FOR \$2.20

UP: \$1.40 EACH

BOUNTIFUL BUNDLES



SHILEPO
POTATO CHIPS 80G
(ASSORTED FLAVOURS)

2 FOR \$8

UP: \$4.90 EACH



NEW

YAMAI
SEAWEED TEMPURA 80G
(ASSORTED FLAVOURS)

2 FOR \$10

UP: \$6.50 EACH



OISHI
PILLOWS 150G

2 FOR \$3.50

UP: \$2.20 EACH



OISHI
PRAWN CRACKERS
(ASSORTED FLAVOURS)

3 FOR \$4

UP: \$1.60 EACH

BEST
DEAL



ZEN ZEN
SHRIMP CHIPS 50G
(ASSORTED FLAVOURS)

4 FOR \$5

UP: \$1.80 EACH



DAHFA
FISH FILLET/
SLICE 120G

3 FOR \$10

UP: \$3.70 EACH

BOUNTIFUL BUNDLES

MIX & MATCH 3 FOR \$10

**BEST
SELLER**



**MYEUREKA
POPCORN 80G
(ASSORTED FLAVOURS)**

UP: \$4.30 EACH

**BEST
SELLER**



**MYEUREKA
DORAEMON POPCORN 80G
(ASSORTED FLAVOURS)**

UP: \$4.30 EACH



**TAO KAE NOI
BIG BANG SEAWEED 54G
(ASSORTED FLAVOURS)**

UP: \$3.80 EACH



**TAO KAE NOI
CRISPY SEAWEED 59G
(ASSORTED FLAVOURS)**

UP: \$3.95 EACH

MIX & MATCH 5 FOR \$10



**TAO KAE NOI
CRISPY SEAWEED 32G
(ASSORTED FLAVOURS)**

UP: \$2.80 EACH



**TAO KAE NOI
BIG ROLL GRILLED
SEAWEED 6X3G
(ASSORTED FLAVOURS)**

UP: \$2.40 EACH

MIX & MATCH 4 FOR \$10



EGO
SUNFLOWER SEEDS 150G
(ASSORTED FLAVOURS)

UP: \$2.85 EACH



EGO
MARSHMALLOW 100G
(ASSORTED FLAVOURS)

UP: \$2.85 EACH



EGO
HONEY DATES 200G
(ASSORTED FLAVOURS)

UP: \$2.85 EACH



CORNICHE
MARSHMALLOW 300G
(ASSORTED FLAVOURS)

UP: \$2.80 EACH



ORION
TURTLE/SUN CHIP
(ASSORTED FLAVOURS)

UP: \$2.90 EACH



KIZTOPIA
MAGIC CRUNCH 50G
(ASSORTED FLAVOURS)

UP: \$2.90 EACH



VICENZI
PUFF PASTRY 125G
(ASSORTED FLAVOURS)

UP: \$3.75 EACH



POPSMILE
POPCORN 60G
(ASSORTED FLAVOURS)

UP: \$2.95 EACH



DAVID BACK KOM
POTATO CHIP 38G
(ASSORTED FLAVOURS)

UP: \$4.60 EACH

CLEANING ESSENTIALS

**BEST
SELLER**



**3M SCOTCH™
VALUE PACK
KITCHEN TITANIUM DETACHABLE
SCISSORS WITH TONGS - RED/PURPLE**

\$22.40
/SET

UP: \$43.80 /SET



**3M SCOTCH-BRITE™
GENERAL PURPOSE CLOTH
VALUE PACK, 5PCS**

\$9.50

UP: \$11.50



**3M SCOTCH-BRITE™
HEAVY DUTY SPONGE WITH
FREE COLANDER VALUE PACK**

\$9.40

UP: \$22.30



**3M SCOTCH-BRITE™
MULTI PURPOSE NON-SCRATCH
SCRUB SPONGE, BLUE, 3/PCK**

2 FOR \$8.95

UP: \$5.50 EACH



**3M SCOTCH-BRITE™
MULTIPURPOSE DISINFECTING
WIPES**

\$8.90

UP: \$9.90



**3M COMMAND™
GENERAL PURPOSE MIXED
HOOKS VALUE PACK**

\$9.90

UP: \$11.00

3M LUCKY DRAW

WIN*

Prism 32" TV (worth \$399)

GET ONE LUCKY DRAW CHANCE

When you spend \$30 nett in a single receipt with purchase of the above 3M products.



**8
WINNERS**

HOUSEHOLD APPLIANCES



**KARCHER
WV1 PLUS WINDOW
VACUUM**

\$79

UP: \$99



**DIRT DEVIL
360° REACH BAGLESS
STICK VACUUM**

\$39

UP: \$109



**LA GOURMET
MITAKE SET**

\$58

UP: \$159



**AZTECH
SILVERTONE HAND
MIXER AHX6600**

\$39.90

UP: \$69.90

ONLY AVAILABLE AT IMM



**RUSSELL HOBBS
KITCHEN COFFEE MAKER AND TOASTER**

BUNDLE PROMOTION

\$39.90

UP: \$109.80



**PHILIPS
DAILY COLLECTION INDUCTION COOKER
HD4911/62 WITH FREE POT**

\$69

UP: \$119

PURCHASE WITH PURCHASE

WITH PURCHASE OF ANY HOUSEHOLD APPLIANCES

AT \$19.90 ONLY



**TARGUS
SMART SURGE 4
WITH 2 USB
EXTENSION CABLE
(WORTH \$39.90)**

OR



**SOUNDETOH
1.8L ELECTRIC
RICE COOKER
(WORTH \$36.90)**

EASY TO FOLLOW
**PARTY
SNACKS**



CRISPY SEAWEED & FISH SNACK

Ingredients:

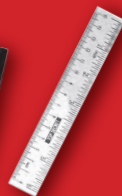
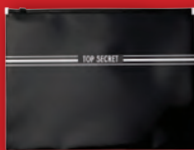
- Dahfa Fish Fillet 120g
- Tao Kae Noi Big Bang Seaweed 54g (Any flavour)
- Water

Steps:

1. Cut Tao Kae Noi Big Bang Seaweed into strips with each 2cmx10cm in size.
2. Fold 5 Dahfa Fish Fillet strips in half, or as many as you like, wrap with seaweed strip, brush end of seaweed strip with water and seal the seaweed.
3. Arrange the snack on baking tray, and bake in preheated oven at 150°C (300°F) for 12 minutes.
4. Enjoy the highly addictive, simple and easy crispy seaweed & fish snacks!



SNACK & REDEEM



ONE FREE GIFT* (worth up to \$4.50)
When you spend \$15 nett on Titbits in a single receipt.

Terms and conditions apply. Promotion is valid from 15 Jan – 10 Feb 2021 at selected POPULAR stores. Limited to one redemption per receipt. While stocks last.

*Gift items are subject to availability. Other terms and conditions apply. While stocks last.

PARTICIPATING BRANDS:



PARTICIPATING BRANDS:

3M

AMOCAN
SINCE 1908

Binggrae®

BURT'S
BRITISH
HAND COOKED
POTATO CHIPS

EGO

FNA
GROUP INTERNATIONAL

HA'S BRAND

HIMALAYA
SALT Sports Candy

HupChong 哈中

LEE MART
시마트

LION CITY

LITTLE FARM

MAKHOHROU
MAKHOHROU
MAKHOHROU
MAKHOHROU

Oishi®

PopSmile
POPCORN

SINCERO
Premium Chocolate

SIN HUA HOCK KEE TRADING (S) PTE LTD

VAN HOUTEN
SINCE 1825

Win2

YLF

ZEN